

# OLD FALLS STREET FOOD VENDOR –

## APPLICATION PROCESS 2022



*Please pay close attention to the instructions outlined in this packet. The application has changed from previous years.*

### **TIMELINE FOR 2022 APPLICATIONS:**

**STAGE 1: Starting April 18<sup>th</sup>** – Accepting Applications of Interest for 2022. If your application is selected for further consideration, you will be invited to present in-person with the selection committee. The deadline for applications is **Friday, April 29<sup>th</sup>**.

**STAGE 2: Starting May 1<sup>st</sup>** – Old Falls Street will conduct interviews with high-quality applicants in order to allow the business owners an opportunity to showcase their food concept, experience and operational plan for daily vending.

**STAGE 3: Starting May 9<sup>th</sup>** – Selected Applicants will be offered a vending space for the 2022 season and will be required to sign a rental agreement with the associated terms & conditions. It is expected that all selected vendors should be in place by **May 20<sup>th</sup>**.

### **WHO WE WANT:**

*We value great food. We value high levels of customer service for our guests. We value a clean, organized and appealing work environment. We value entrepreneurs that work hard. We value experience that demonstrates your business can handle the times of high demand. And of course, we value partners committed to promoting Niagara Falls.*

### **CONTACT INFORMATION:**

Jason Murgia – General Manager – (716)-278-2106 – [jmurgia@nfconventioncenter.com](mailto:jmurgia@nfconventioncenter.com)

It is not possible to meet with the selection committee before submitting an Application of Interest. You may submit general questions to complete your application via email or phone.

## 2022 DAILY VENDOR APPLICATION OF INTEREST

Old Falls Street, 101 Old Falls Street, Niagara Falls, NY 14303



**Applicant (Business Owner):** \_\_\_\_\_

Owner or Business Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**I --- BUSINESS NAME:** \_\_\_\_\_

*Is this an existing business or a new business venture?*     New     Existing

*How would you describe the type of cuisine you want to provide?* \_\_\_\_\_

*What do you expect to be your top 3 items to be?*                      *(Entrees, specialties, etc.)*

\_\_\_\_\_

**\*What MENU do you want to serve?** Please attach a FULL MENU with approx. pricing.

*Does the menu have unique offerings not already featured on the street?*

*Have you ever held a vending license for Old Falls Street?*     No     Yes, for \_\_\_\_\_ year(s)

**II --- FOOD BUSINESS EXPERIENCE:**                      *[\*Required For New Applicants]*

Please **provide a personal statement, resume, or other documentation** outlining your food business experience. This information will help the selection committee evaluate your ability to join the busy street and operate in a high-traffic, high-volume tourist area. The

demands on food carts can be very significant at times, but each vendor’s ability to meet tourist demand will determine the vendor’s level of success. We want to know you will thrive!

**III --- FOOD CART/TRAILER: Which of the following best describes you?**

\*Any graphics, photos or themes should be reviewed before finishing. *Approval required.*

\_\_\_\_\_ **Yes, I have an existing food cart/trailer.** *Please provide pictures of the inside/outside.*

*What are its dimensions?* \_\_\_\_\_

*Do you have any plans to change/update the design of the cart?* \_\_\_\_\_ Yes \_\_\_\_\_ No

\_\_\_\_\_ **No, I do not yet have a food cart/trailer.**

*Do you have any research or blueprints for the cart you would use?* \_\_\_\_\_ Yes \_\_\_\_\_ No

*What are its dimensions and visual design?* \_\_\_\_\_

*What are the electrical needs of your food cart?* \_\_\_\_\_

NOTE: The cart dimensions may determine the location options on Old Falls Street. Spaces are limited with length and width. **The size, layout and visual design of your vending cart is the single greatest determinate of application approval.**

**IV --- DAILY OPERATIONS:** Vendors should be open at least 6 days/wk for visitors.

*What do you expect daily hours to be during peak season? (June – August)*

	MON	TUE	WED	THU	FRI	SAT	SUN
OPEN							
CLOSE							

*What is the approx. rental rent that you will pay per month?* \_\_\_\_\_ (6 months)

For the months of May through October, you are required to vend on Old Falls Street by the posted hours on your cart. Consistent, reliable hours are important for service.

## V --- ACKNOWLEDGEMENTS of VENDOR TERMS and CONDITIONS

I understand the following terms and conditions of vending on Old Falls Street, and that the violation of any may subject my license to be revoked.

1. I understand that no property rights are created by the maintenance of the vending facility, and that the permitted location may be changed by Old Falls Street management after not less than five days written notice to the Vendor.
2. I understand that the Old Falls Street management may designate an alternate temporary location due to special events, construction or other circumstances that require use of a vendor location. In case of an emergency, the vendor will move immediately upon oral notice from any Old Falls Street manager.
3. I understand that there is no guarantee of electricity at my permitted location.
4. I understand that Old Falls Street does not reimburse cart vendors for loss of sales due to lack of power, change in location, construction, weather, and special events or other like circumstances.
5. Any signage on/near the vending cart is subject to approval by Old Falls Street, USA.
6. I agree to provide the Old Falls Street management with all paperwork requested including Application, Copy of Insurance Certificate, and signed copy of Old Falls Street Cart Vendor Terms & Conditions.
7. I agree to pay Cart Vendor fees, as outlined in my accepted application. Non-payment of fees will result in loss of vending privileges on Old Falls Street.
8. I understand that Old Falls Street management may deny a license, if:
  - a. Cart vendor violates existing City of Niagara Falls ordinances, including noise ordinance, truancy ordinance, public decency ordinances and the ordinances on the sidewalk obstruction and aggressive panhandling.
  - b. Cart vendors have not complied with written guidelines from either Old Falls Street management or from the City of Niagara Falls police officers.
9. If there is a violation of rules and regulations, licensee will be provided with a verbal and written warning, and asked to correct the violation within 2 business days.

I certify that the information above is true and complete to the best of my knowledge.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Application Evaluation Checklist: (For Your Reference)**

- \_\_\_\_\_ **Detailed MENU with suggested pricing.**
- \_\_\_\_\_ **Resume of Personal Statement of Business Owner**
- \_\_\_\_\_ **Photos of existing cart showing ALL sides, ALL signage, ALL measurements.**  
*Or*
- \_\_\_\_\_ **Research or blueprints for proposed cart, with dimensions.**
- \_\_\_\_\_

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